

# Mapping Connections Activity

**Time to complete the activity:** 25 minutes.

**Supplies needed:** Paper and colored markers.

**Group size:** 4-6 high school students.

**Volunteer instructions:**

Introduce yourself to the students and ask them to introduce themselves. Next, read the activity title and prompt aloud to the group. Then, give the high schoolers a moment to think. If they're not sure where to start, ask them questions like what departments would you need to run a coffee shop? If your group gets stuck, you can *hint* at one of these core examples:

Example 1: Product/Supply. They don't need the exact names, it's okay for the students to write things like "the department responsible for ordering the coffee." Then ask them how the people ordering the coffee are connected to accounting. Yes, they are spending money. They also need to submit receipts and stay within the budget.

Example 2: Marketing & Communications. Engagement is a form of currency in the customer service industry. How are these transactions traced financially? Are there seasonal discounts, loyalty programs, or other financially supported incentive programs?

Example 3: Human Resources. Payroll and benefits. Tips and taxes. Site visits, training sessions, or quality control assurance? Are there incentive programs for employees and managers to perform well?

**Activity Title:**

Mapping Connections

**Prompt:**

You and your team members are accounting consultants. A local coffee chain recently hired your team to help integrate the accounting team with different business departments.

Use the next 25 min to creatively draw/write one map for your group. Your group's map should illustrate how accounting interacts with each aspect of running a chain of coffee shops.